

Press Release

   

**ANGKOR HANDICRAFT
FAIR 2014**

**5TH EDITION
SIEM REAP**

**AT RIVER GARDEN, IN FRONT OF GRAND HOTEL D'ANGKOR
FROM 9 TO 13 JANUARY
FROM 10 AM TO 10 PM**

     

I. Angkor Handicraft Fair - 5th edition : “Cambodian unique savoir-faire”

1. Promote Cambodian skills and unique “Savoir-faire” in handicraft



Angkor Handicraft Fair was held from 2009 to 2012. It is renowned as the biggest Handicraft Fair in Cambodia with more than 100 artisan's and producers groups from all Cambodia. In 2012, the fair welcomed 18,000 visitors during 5 days (55 hours). Visitors were locals, expatriates and tourists.

It is the fifth edition of this fair. Maturity and partners support to make it sustainable. It will still be a 5 days events from 9 to 13 January 2014.

The objective remains the same: to promote Cambodian skills and unique “savoir faire” in handicraft and art. All the products shown are made in Cambodia. In order to ensure respect for this fundamental principle, assess the products and forbid selling imported products here.

This year, we innovate to make it stronger, sustainable, more attractive, convivial and enthusiastic for the guests ensuring a high level handicraft and art exposure.

The objective is to transform the success from a national fair to an international renowned Cambodian Fair.

In addition to the exhibition and various demonstrations, we offer to the guest various and high quality program:

- Traditional Handicraft demonstrations
- Many cultural and art performances from all over Cambodia: circus, live bands, visual arts and DJs.

It is also very important for us to have a large audience in order to offer a huge exposure for the exhibitors and making the fair sustainable. The entrance is free in order to maximize the numbers of visitors. We expect to attract more than 12,000 visitors so around 2,400 visitors per day.

More than 100 associations and enterprises purveyors of handicraft made in Cambodia will be involved with the fair to allow our audience to discover many kinds of Cambodian handicraft and art.

We propose regular fashion show, workshop demonstrations, Khmer popular music, traditional dances, theatre, circus performances, visual arts exhibition etc...

2. Angkor Handicraft Fair 2014 in figures



5 Days, everyday from 10 am to 10 pm - 60 hours in total- More than 100 exhibitors - Many artists and volunteers :

- More than 70 artisans or producers organizations of hand made products in Cambodia promoting fair-trade and best social and environmental practices
- 5 days of exhibitions and demonstration
- Living art and performances
- 2 bars cocktail
- Food court with the best Cambodian foods
- 5th edition
- 1 scene
- Popular bands, singer and DJs
- 12,000 persons expected during 5 days

II. Organizers

Initiated in January 2009 by the Artisans' Association of Cambodia (AAC), it collaborates now with the Siem Reap provincial Chamber of Commerce and Siem Reap provincial Department of Commerce.



Artisans' Association of Cambodia (AAC) is a membership based organization for crafts producers and sellers in Cambodia and established in 2001 under the coordinated effort of WRF, UNDP, ILO to promote new approaches for socio-economic integration of landmine survivors, other with disabilities and vulnerable groups. AAC registered with MOI in 2004 and becomes the member of WFTO Global (World Fair Trade Organization) in 2005, member of WFTO Asia early 2006 and member of Homenet South East Asia (HNSEA) in June 2008. Together with members, AAC aims at creating employment opportunities for Cambodians with disabilities and vulnerable groups through small and medium craft production. AAC gathers over 2000 producers and staff, representing 50 member organizations.

www.aac.org.kh

III. Location

In Siem Reap at the River Garden, in front of Raffles Grand Hotel d'Angkor.

IV. Exhibitors

More than 70 exhibitors have already confirmed their wish to join from all around Cambodia. They all commit to **fair-trade**: good social and environmental practices.

The main associations and social enterprises in Cambodia will be present:

Artisans d'Angkor, Colors of Life, Khmer Silk Processing Association (KSPA), Craft Village, Lady Penh Design, Kravan House, Lotus Silk, Soiries du Mekong, ClayCult, Wathan Artisans Cambodia, Theam's House, HomeNet Cambodia, Ta Prohm, Angkor Heirloom Souvenir, Cambodian Creations, Sustainable Cambodia, CNS, Joy Of Cambodia, Cambodia Weaving Village, Meatho Phum K' omah, ILNODO, Save Children Fund, V-Silk, Sheak Chandara, Nyemo, Emerald Lotus, Friends International, Cambolac, Artisan Heritage of Light, Grace Gecko, Eric & Thierry Stocker, Bodia Nature, Samatoa, Magic Kecko, Sentosa Silk, Graines de Cambodge, IKTT-Institute for Khmer Traditional Textiles, Carpets for Communities, Sombai, Georges, Blue Pumkin's, Touthenkrama / Can'art, Water & Earth, Sopheap Khmer Antique Art, Goel Community, Mekong Blue, Denmas Handicraft, The Stone Takeo, RAMANETH Souvenir ...



V. Program

Every Day:

- **More than 70 exhibitors from all Cambodia: from 10 am until 10 pm**
- **From 12 pm to 6 pm: Daily handicraft demonstrations and workshop**
Fabrication of silk, lotus fabrics, cotton fabrics, water hyacinth weaving, palm leaves boxes, wood and stone carving, recycled apparels, painting, lacquering, recycled paper art, ceramics, seeds jewels, fashion apparels and much more.

SCHEDULE 2014

Thursday 9th January	05:00-06:00 PM	STAGE	KHMER MUSIC LIVE	PHARE THE CAMBODIAN CIRCUS
	07:00-07:30 PM	STAGE	BOKATOR	
	09:30-10:00 PM	STAGE	DJ	DJ KHMER

Friday 10th January	02:00-04:00 PM	IN SITU	CIRCUS WORKSHOP	PHARE THE CAMBODIAN CIRCUS
	05:00-05:30 PM	STAGE	BOKATOR	
	06:00-07:00 PM	STAGE	APSARA DANCE	
	07:00-07:15 PM	STAGE	DJ	DJ KHMER
	07:15 PM	STAGE	FLASH MOB + SURPRISES	
	07:15-08:45 PM	STAGE	KHMER MUSIC LIVE BAND	AT PAHNA
	08:45-10:00 PM	STAGE	DJ	DJ KHMER

Saturday 11th January	02:00-04:00 PM	IN SITU	CIRCUS WORKSHOP	PHARE THE CAMBODIAN CIRCUS
	05:00-05:30 PM	STAGE	BOKATOR	
	06:00-10:00 PM	STAGE	DJ	DJ KHMER

Sunday 12th January	05:00 PM	VIP AREA	VIP RECEPTION	AAC
	06:00-07:00 PM	STAGE	APSARA DANCE	
	07:00-07:15 PM	STAGE	DJ	DJ KHMER
	07:15 PM	STAGE	FLASH MOB + SURPRISES	
	07:15-08:30 PM	STAGE	KHMER MUSIC LIVE BAND	AT PAHNA
	08:30-09:00 PM	DANCE FLOOR	APSARA DANCE	
	09:00-09:15 PM	STAGE	DJ	DJ KHMER
	09:15-10:00 PM	STAGE	CIRCUS SHOW	PHARE THE CAMBODIAN CIRCUS
	10:00-11:00 PM	STAGE	DJ	DJ KHMER

Monday 13th January	02:00-04:00 PM	IN SITU	CIRCUS WORKSHOP	PHARE THE CAMBODIAN CIRCUS
	08:00-09:00 PM	STAGE	APSARA DANCE	
	09:00-10:00 PM	STAGE	DJ D'TON	DJ D'TON

VI. Performances

1. Handicraft demonstrations and workshop



Cambodia will be largely highlighted with many handicrafts demonstration and workshops. The visitors will discover high quality products and unique skills for hand-making items for decoration, furniture, clothing and accessories.

Visitors will learn about the unique savoir faire in Cambodia: weaving, spinning, carving, painting, lacquering, dressmaking, tailoring...

They use many different kinds of raw materials mainly natural and organic: silk, stone, wood, water hyacinth, palm leaves, lemon grass, water lily, coconut, recycled materials, rattan, wicker, sea grass...

2. Circus

Phare, The Cambodian Circus will be performing daily during the event, being part of the opening and the closing parties.

Phare Musicians will welcome guests on January 9th in their uniquely Cambodian way, with drums, and other traditional Cambodian instruments. Performers and trainers from the Circus will be on hand during the day from the 10th to 12th, offering impromptu shows and sharing some techniques with interested members of the public. The closing ceremony on January 13th will feature a Daringly Modern full show from the talented young artists, including contortion and a spectacular fire show.



The performers, all students and graduates from Phare Ponleu Selpak in Battambang, are staying in Siem Reap and offering a full show nightly at the Big Top behind the Angkor National Museum. The particular show at this time will be “Chills”, a modern Cambodian ghost story. You can find ways to overcome your fear of ghosts nightly at 7.30 p.m. at the Big Top

3. Cultural performances

Bokator



Apsara



4. Visual arts

Exhibition

Professional artists from different organizations will offer to the audience a special selection of their artworks, both traditional and contemporary styles. Some live performances will be performed.

Live Painting

Visual art students will conduct a live painting in front of your eyes. At the end, an unknown result but you can be sure of one thing: the quality will be there.

5. Live Music

Khmer Music live band with **At Pahna** : The essence of the 60's and 70's Khmer rock...Spicy mix of musicians, led by the charismatic Sokunthea, At Panha will make you enjoy some old school songs.

Phare, The Cambodian Circus

In the heart of bustling Siem Reap, Phare, the Cambodian Circus adds a Uniquely Cambodian, Daringly Modern "must see" attraction to the historic temples of ancient Angkor. The circus is a social enterprise project that offers a public venue for students and former students from the "Phare Ponleu Selpak" Association (PPSA) and professional artists to hone their skills. The mission is to help artists build their careers and contribute to the sustainability of PPSA's artistic, educational and social programs. Phare Ponleu Selpak translates into "The Brightness of the Arts". PPSA is a Cambodian non-profit, non-governmental association founded in 1994 by eight young Cambodians; ex-refugee artists in Battambang Province. PPSA provides educational programmes, arts, music, theatre and circus training to disadvantaged youngsters from the Battambang area. They also support social programmes. The purpose built Big Top in Siem Reap hosts nightly shows telling ageless Cambodian tales through emotional modern circus.

VII. Contacts

The main organizers of the Angkor Handicraft Fair:

Mr. MEN Sinouen, Director AAC
aac@online.com.kh
Tel: 012 790 735

Mr. Awen Delaval, Director Samatoa, Vice-President AAC
gm@samatoa.com
Tel: 012 285 930

Mrs. Sylvine Devaux
sylvinedevaux@gmail.com
Centre National de la Soie (CNS)
Tel : 012 802 799

Mrs. Corinne Pouplard, Communication Mg Samatoa
communication@samatoa.com
Tel : 077 809 438

Mrs. Norm Anak Songkhem, Director Village Works
anak@villageworks.biz
Tel: 021 995 044

Mr. Rotha Tep, Director Afesip Fashion
fashioncambodia@gmail.com